

RABINDRA SAHU

OPERATIONS & SUPPLY CHAIN MANAGER

Warehouse Operations | Distribution Management | Logistics & Fulfilment
Noida, India | +91 89262 60443 | rabindrasahu84@gmail.com | linkedin.com/in/unick

PROFESSIONAL SUMMARY

Results-driven Operations, Supply Chain and Distribution professional with 4+ years of experience managing warehouse operations, inventory control, logistics coordination, vendor management, middle-mile operations, and e-commerce fulfilment. Proven ability to build distribution networks, optimize workflows, improve inventory visibility, and maintain SLA compliance across B2B and B2C channels. Experienced in Amazon, Flipkart, Shopify, WMS deployment, ERP integration, control tower operations, and international distribution planning across UAE, UK, and US markets.

KEY HIGHLIGHTS

- 4+ Years of Operations & Supply Chain Experience
- Warehouse, Inventory & Distribution Management
- Vendor & 3PL Partner Management
- Middle-Mile, Last-Mile & Fulfilment Operations
- WMS & ERP Integration Experience
- Amazon, Flipkart & Shopify Operations
- Field Audits, SOP Compliance & KPI Ownership
- International Distribution Planning (UAE, UK & US)

PROFESSIONAL EXPERIENCE

Operations & Distribution Manager | Vyusta Platforms Pvt. Ltd. | Apr 2025 – Present

- Oversee multi-marketplace operations across Amazon, Flipkart and Shopify with accountability for order accuracy, fulfilment performance and SLA compliance.
- Manage inventory across multiple fulfilment locations through dashboard-driven monitoring and replenishment controls.
- Led deployment and adoption of an AWS-based Warehouse Management System (WMS) to improve operational visibility and order traceability.
- Coordinate with vendors, suppliers, warehouses and logistics partners to ensure smooth execution of daily operations.

- Support B2B account management, reconciliation processes and workflow automation initiatives.
- Contribute to international distribution planning and market expansion assessments for UAE, UK and US markets.

eCom & Logistics Operations Manager | Vyusta Ventures LLP | Jun 2022 – Mar 2025

- Managed first-mile, middle-mile and last-mile logistics operations across Odisha while maintaining operational service levels.
- Built and managed regional carrier, sorting hub and delivery-partner networks.
- Onboarded, trained and performance-managed logistics partners while driving adherence to operational standards.
- Conducted field audits and facility reviews to improve SOP compliance and resolve operational gaps.
- Integrated ERP inventory with Amazon Seller Central for real-time stock synchronisation and improved inventory accuracy.
- Acted as a control-tower resource managing shipment visibility, escalations, exception handling and partner coordination.
- Developed a UAE logistics expansion roadmap covering customs, VAT and fulfilment partner selection.

KEY ACHIEVEMENTS

- Built a regional distribution network supporting institutional, wholesale and e-commerce operations.
- Successfully onboarded and operationalised multiple logistics and distribution partners across Odisha.
- Led AWS-based WMS implementation improving warehouse visibility, order traceability and operational control.
- Implemented structured vendor onboarding, SLA governance and performance management processes.
- Conducted operational audits that improved SOP adherence and reduced process deviations.
- Developed international distribution roadmaps and fulfilment strategies for expansion initiatives.

CORE COMPETENCIES

Warehouse Operations • Supply Chain Management • Distribution Management • Inventory Control • Vendor Management • Transportation Planning • Team Leadership • KPI & SLA Management • Control Tower Operations • Fulfilment Management • Process Improvement • SOP Compliance • E-Commerce Operations • International Logistics

TECHNICAL SKILLS

Amazon Seller Central • Flipkart Seller Hub • Shopify • WooCommerce • ERP Systems • AWS-based WMS • Microsoft Excel (Pivot Tables, VLOOKUP, Macros) • Looker Studio • Google Analytics • AWS EC2 • AWS S3 • CloudFront

PROJECT HIGHLIGHTS

Warehouse Automation & Scanner Rollout

Implemented warehouse process enhancements that improved picking accuracy, throughput and order traceability.

AWS Warehouse Management System Deployment

Led implementation and operational adoption of AWS-based warehouse management infrastructure.

International Distribution Planning

Evaluated fulfilment models, customs considerations, logistics partners and distribution strategies for UAE, UK and US markets.

EDUCATION

B.Tech., Electrical Engineering – NMIET, Bhubaneswar (2019–2022)

Diploma, Electrical Engineering – B.I.T., Sambalpur (2016–2019)

DOEACC 'O' Level Certificate – NIELIT, Sambalpur (2019)

LANGUAGES

English • Hindi • Odia (Native)